

Idaho Statesman



Christina Lords
Executive Editor

Dear Idaho Statesman reader,

“I guess this is what good reporters are meant to do.

Bring light to some dark subjects. Bring truth to some dishonest dealings. Bring closure to victims that haven’t gotten that before. Educate others that have walked the same path or may in the future. Thank you for doing all of that and more.”

Those are the words of JoAnn Jameson to Idaho Statesman Assistant Editor Chadd Cripe. She emailed Chadd after his exclusive story ran in our paper about her daughter’s sexual assault in Moscow, Idaho. Mairin Jameson, a student athlete at the University of Idaho, trusted no one else to tell her story of how the university — and its athletic director — violated federal Title IX guidelines and university policy when they handled her complaints of sexual assault and harassment involving Idaho football player Jahrie Level.

After our stories ran, the Idaho State Board of Education fired the athletic director. After the university established a search team for his replacement with as many women on that team as men, UI announced it hired its first female athletic director on Aug. 7.

And that’s just one example of how the Idaho Statesman is always producing journalism that makes a difference, large or small.

- In July, we ran a story about Boise’s “Feeding our Friends” group that for the last five years has gathered every Saturday in Ann Morrison Park to offer a meal to the homeless. The group had run out of money and didn’t think it could continue. After our story ran, about 20 volunteers came forward with \$4,000 to keep hope alive for that community.
- That same month we exposed a clerical error that kept nearly 200 disenfranchised voters off the voting rolls for five years after that Boise community was annexed into the city in 2014.

It’s exclusive work like this that I’m proud to call our own. It’s work like this that inspired me to reach out to you today to win you back as a subscriber.

After being named the editor of the Statesman in February, I’ve dedicated even more resources to our investigative team by creating an additional watchdog position and hiring reporter Nicole Foy, who will help dig into topics such as agriculture and state politics. We’ve also hired longtime Idaho journalist Scott McIntosh as opinion editor to rededicate ourselves to convening responsible, fact-driven conversations around the issues facing the Treasure Valley, the Gem State and beyond. In my 13 years working for Idaho newspapers in Moscow, Idaho Falls, Nampa and now Boise, I’ve seen reporting resources decline in the journalism industry. Your continued support of local journalism is critical to ensuring everyday Idahoans have a voice, especially as our state and local policy makers continue to grapple with exponential growth and change.

At the Idaho Statesman, we’ve been here for you for more than 150 years, we’re here to stay, and we want you back. I hope you’ll consider re-subscribing at isoffers.com/deal/news or by calling **800.635.8934** (Mon-Fri) 7am-4pm and (Sun) 7am-11am. Your support helps us keep making a positive impact every day in the Treasure Valley and beyond.

Sincerely,

A handwritten signature in black ink that reads "Christina Lords".

Christina Lords
Executive Editor

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Idaho Statesman

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